



BSA Board Meeting

Attendance: Gary Wolfe, Tara Sasiadek, Nancy Cerny, Dennis Bertram, Bob Finn, Jacqui Welch, Frani Evedon, Judy Hodge, Deanna Weinholtz and Cindi O'Mara. Excused:

Guest: Trustee John McKendry

Site: The Barrel Factory, 65 Vandalia St., Buffalo, NY 14204. Time: 6:30 pm

TOPIC	DISCUSSION	FOLLOW-UP
Review of Minutes:	Bob Finn: Tara S. moved to approve minutes with corrections. Cindi 2 nd Motion Passed.	
Correspondence	Bob Finn: Compiled list of RSVP for Strategic Planning Event.	
Treasurer's Report	Dennis Bertram: April: Total Income was \$25.04. Total Expense was \$698.18. Difference of negative \$673.14. Year to date income was positive \$5,119.02. Total checking funds available \$17,201.22. Total Savings Funds available was \$12,560.89 and so Total Funds Available is \$29,762.11. Total restricted Funds remain the same at \$4,770.56. Bob F. moved to accept report. Tara S. 2 nd . Motion Passed	
President's Report	Gary Wolfe: The Strategic Planning had about 40 to 50 participants. Many Issues raised in the Brainstorming Meeting. This Board will begin to address these issues by doing the following: 1. Board will publish the minutes and member reports as a PDF for all membership. 2. Gary Wolfe will draft a letter from the Board to address where BSA is going? This letter will go out in snail mail to the membership. 3. E-Flashes will continue to communicate with the membership. 4. The "Updates" will continue to ask for feedback from the membership. 5. It was suggested that, the BSA would have a Spring membership meeting on June 22, 2019, if a location and chair of meeting is found. Gary continued the President's report: BSA board to continue to discuss branding. We also will look for a special place for 130 th Anniversary event. Gary to meet with Dennis Kois, the new director of the Burchfield Penny Art Gallery. The ASI Spark award is coming up. John McKendry is to be honored and board members are encouraged to attend. The Annual picnic is Aug. 17 th at John McKendry's home.	
Fund Raising	Tara Sasiadek: Discussion will continue with Laura Scula once the Strategic Planning completed. Tara requesting volunteers to help with this.	
Vice-President/ Exhibitions Report	Tara Sasiadek & Cindi O'Mara: Cindi reviewed information regarding the "Open Members Exhibition June 1 – 30 th , 2019. Venue is Expo 68 Gallery, 4545 Transit Rd. Drop Off is Thurs., May 30 th , 4:30 to 8pm. Open Reception is Sat. June 1, 5-7pm. Pick-up is July 2, 4:30 to 6:30. Fee is \$25.00. Can prepay online. There will be a "People's Choice Award." There will be a 2019 Catalogue Exhibition, Sept. 22 to Oct. 27 th at the Sisti Gallery North in Pendleton, NY.	
Membership	Deanna Weinholtz: Two new Associate Members joined in May, so BSA now has 222 Exhibiting Members, 26 Associate members and 10 Trustees.	
Nominating	No Report	
Communication	Frani Evedon: "Public" ads will appear in May 13 th issue. The "Update Issue" was on April 29 th . Newsletter date is June 14 th , and the deadline to get something in is May 31 st . Feedback is encouraged from the membership. The website redesign is underway. Membership is encouraged to get their resized images in by sending to publicity@buffaloxocietyofartists.com . Subject line should say "Resized Image." Specs are in the most recent "Update," and have been sent as an e-flash.	

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Branding	Judy Hodge: Judy sent examples of use of branding for the Open Member Show. Judy responded to the question about Bran Review in her attached report. She included general feedback, solutions, Brand look, and Brand evolution.	
Education	<p>Jacqueline Welch: On April 14th, two people attended the Coffeehouse Talk at Daily Planet. On Saturday, May 18th, there will be an upload tutorial at Mt Mercy Academy 1-4pm. May 19th is Coffeehouse Talk, 1-3pm at the Spot Coffee on Delaware. On May 25th is an Artist Talk , 2-4pm by Jeff Barnes at Buffalo History Museum. On May 29th , ARTFlix at 6pm at Wolfe Residence, 23 Harding Ave. in Kenmore.</p> <p>Beth Pedersen: The film about Gene Witkowski will probably be ready to view in May. BSA Mentoring Program completed. It was a career exploration program in which the students will receive credit toward graduation. It included visits of 14 different artists and also various art venues.</p>	
Old Business	Next meeting will be June 19 th at 6:00pm at the Barrel Factory, with guest Karen Spaulding, of the John R. Oishei Foundation, who will be talking to us about the board governance. All board members and trustees are strongly encouraged to attend.	
New Business	It is suggested that Dennis Kois be considered to be the speaker at the Annual dinner.	
Adjournment	Moved to adjourn meeting at 7:50 by Tara S. Seconded by Bob F. Motion Passed and meeting adjourned	
Next meeting	June 19, 2019 at The Barrel Factory and time changed to 6:00 pm.	

Respectfully submitted,

SIGNATURE:
Nancy Cerny, Recording Secretary