



BUFFALO SOCIETY OF ARTISTS

Monthly Meeting Minutes

October 21, 2020

October 27, 2020 12:31 PM

Minutes of the Board of the Buffalo Society of Artists Via Zoom 6:30 PM

PRESENT: Frani Evedon, President ; Nancy Cerny, Vice President; Gary L. Wolfe, Treasurer; William McCullagh, Recording Secretary; Robert Finn, Corresponding Secretary; Thomas Matyas, Communications; Deanna Weinholtz, Membership; Karen Tashjian, Education; Cindi O'Mara, Exhibitions; Phyllis Thompson, Nominations; Tanya Chutko,

EXCUSED: John McKendry

Call to Order: President Evedon

Minutes: President Evedon

1. Review of minutes,

Motion: **Gary Wolf to accept minutes with corrections.**
Tom Matyas Second PASSED

Corresponding Secretary: Bob Finn

1. Thank you letter to Nando Alvarez-Perez, juror of the 124th Catalog Show.
2. Get Well cards to Elaine Kessell and Joan Hambleton.
3. Sympathy cards to Gary Wolfe and Susan Borden

Treasurer's Report: Gary L. Wolfe

1. Report as per attached as reviewed.

Motion: **Bill McCullagh to accept the Treasurers report.**
Karen Tashjian Second PASSED

2. Budget review and vote.

Motion: **Bill McCullagh to approve the 2020-21 BSA budget.**
Nancy Cerny Second PASSED

3. The set-up of the Google Suite for non-profits is ongoing.

President's Report: Frani Evedon

1. Discussed the BSA Annual Membership Meeting which will be a Zoom meeting. Date set for Thursday, November 19, 2020, 6:30-8:00 pm for all members. The meeting will open at 6:15 pm to allow for people to gather.
2. Presented Bill Altreuter as possible Board Advisor, would have no vote but attend Board meetings. Gary read Mr. Altreuter's resume. A motion was called for.
Motion: Bill McCullagh to accept Bill Altreuter as the Board Advisor for 2020-21.
Second: Cindi O'Mara Second PASSED
3. Facilitated discussions on the need for storage space; and that Cindi reported the metals are running out and a possible design change. Beth Pedersen shared storage unit sizes and prices, Bill McCullagh noted a friend has storage space available for free; the entire Board commented on the medals with no decisions.
4. BSA History Book Project: Frani shared a memo from Len Kagelmacher outlining activities and assistance needed to advance the history book project. They include:
 - A) Indiegogo crowdfunding campaign:
 - B) Book printing and logistics:
Book printing: Specifications for the book: size, # of pages, format, paper and cover type, proofing requirements, projected date to receive RFQs is August 15, 2021, evaluation/order: September 1, 2021.
Logistics: Delivery of printed books 4-6 weeks after approval of final proof. Assistance with delivery, and picking up books as needed. Projected availability by November 1, 2021.
 - C) Post-publication marketing, sales, and order fulfillment: Assistance post-publication activities (after Nov. 1, 2021): Packaging and mailing "perks" to crowdfunding donors.
Marketing and placement to local galleries, bookstores and museums, orders fulfillment for "in-house" online sales via the BSA website and social media, including packaging and shipment of books.

Education Report:

Karen Tashjian:

1. sketchbooks for kids

Katherine Miller has teamed up with Mary Louise Wyrick and have gotten a total of 5 BSA Artist Mentors, including themselves. Each will mentor 1-2 students. They met with BCAT and Buffalo Public Schools. They are writing a grant to aid with initiation costs (approx. \$100. per volunteer) such as fingerprinting and background checks. Is this money that the BSA could provide? And could it also include money for art materials for the students. The grant being applied for is a matching grant and would have to be matched by another source, either the BSA or a second grant. They are looking into the idea of a second grant.

We appreciate their efforts and also that they are a sort of pilot project. They are feeling their way forward and trying resolve some of the issues. More information to follow.

Beth Pedersen:

1. One filming session, a week ago, may be part of a new video. An interview and additional recording will take place in November. The first recording with Adele Henderson is on October 29, 2021, with a second in November. The two videos will

finalize the proposed and budgeted films for 2020. Starting anew in 2021 with the addition of the \$2,500 grant from the Baird Foundation.

Exhibitions Report: Cindi O'Mara

1. **The 124th Catalogue Exhibition:** Kenan House Gallery Closed on October 11, 2020, work picked by October 14 by noon, catalogues to members during visits and the pick up. Donations were accepted for extra catalogues, one sale of a work, possibly a second. 55 plus people visited 1,460 plus visits to the Virtual Exhibition at bsacalls.com. Due to the Pandemic: there was a Virtual Award Ceremony and short artists talks from award winners. There was no reception and scheduled visits

The 2021 Exhibition Celebrating BSA 130th Anniversary:

It will be a tight year with exhibitions overlapping, working on schedule so members can plan. A meeting with Michael Beam was held on October 16, 2020, to discuss dates, the show was moved to June. Discussed opening reception, possible book launch, VAP presentations, Artists Talks. Planning as in previous years and adapting. Another meeting in November to finalize plans, all in place by the end of November.

Open Members: Online February, to also spotlight new exhibiting members.

Spring Exhibition: At Western New York Artists Group Gallery, June.

Past Presidents Exhibition: Carnegie Arts Center, June, including Work of Past Presidents of the BSA from the Gerald Mead Collection.

125th Catalogue Exhibition: Castellani Art Museum, June to November 2021.

Thumb Box Exhibition: Meibohm Art Gallery, September 17 to October 16, 2021, with upload and prospectus as soon as possible.

The Exhibition Schedule for 2021 is currently being finalized. The following are the current exhibition dates. Details for uploads, drop offs will be made available when finalized.

Nominations Report: Phyllis Thompson

1. **Board Elections:** Seven Board seats up for election each a three-year term. Candidates were presented to the BSA membership for a vote through Association Voting and feedback from the membership regarding voting online was received. Mail in-ballots were mailed to members if needed. Voting opened October 5, closes October 24.
2. **BSA Advisor:** One Board candidate is tentatively designated an advisor to the Board for 2020-21. Advisors will attend and participate in Board meetings and would be the first selected to fill any Board terms vacated before the next election. Advisors would be on the slate for the following year. Thank you to Gary Wolfe, Frani Evedon and those who helped make the election possible.

Membership Report: Deanna Weinholtz

1. One new Associate Member joined bringing our total membership to 221 Exhibiting Members, 37 Associates.
2. New online application for jurying of New Exhibiting Members went well, advertised through eFlash to BSA members, social media and personal invitations from members. 15 artists applied for jurying. Board Members

were able to view all of the artist statements, resumes and artwork, which will make the in person portion more efficient on Saturday, October 24, 2020, at Our Lady of Hope Parish. Drop off, 9:30-10:15 AM, pick up 11:45-12:30 PM COVID-19 protocol will be followed, with only two artists at a time to move work after calling Deanna when they arrive for instructions. Jury decisions will be mailed a few days after jurying.

Communications Report: Thomas Matyas

Advertising:

1. There are no print ads currently running.
2. An ad in the December issue of Cornelia is 1/4 page ad would be \$150.00 and the ad copy would be due November 5, 2020.

Website:

1. One hour of maintenance time available for use.

Social Media:

1. New exhibiting member candidates have been solicited via Facebook, Instagram and E-flashes to current members.
2. Periodic E-flashes reminding members to vote for the new slate of BSA Board candidates will be sent to members this week.
3. A call for BSA art mentors has been publicized via Facebook, Instagram, E-flashes, and the BSA website.

Old Business NTR

New Business

1. A discussion followed on a Rack Card event including deadline for submission and where to send.

Next Meeting: Wednesday, November 18, 2020, 6:30 to 8:00 pm via Zoom

Gary Wolfe:

1. **Motion to adjourn.**
Second: Cindi O'Mara at 8:52 PM CARRIED

Respectfully Submitted

William C. McCullagh
BSA Recording Secretary